# MARCO BELLANDI CURRICULUM VITAE AUGUST 2017

# PERSONAL INFORMATION Surname and Name(s)

Address

E-mail Nationality Date of birth Language

# CURRENT OCCUPATION / POSITION HELD

· Name of employer

· Occupation / position held

### **BELLANDI MARCO**

#### marco.bellandi@unifi.it

Italian

Italian native: English fluent both oral and written: French basic

UNIVERSITY OF FIRENZE, ITALY [ <u>www.unifi.it</u>], the DEPARTMENT OF ECONOMICS AND MANAGEMENT (DISEI – Dipartimento di Scienze per l'Economia e l'Impresa) [<u>www.disei.unifi.it</u>] FULL PROFESSOR OF APPLIED ECONOMICS

- Teaching at the School of Economics in Florence: Industrial economics and policy in Advanced Degree Courses- Member of the teaching board of the Doctorate programme in "Development Economics and Local Systems (DELoS)" between the University of Florence and the University of Trento (http://web.unitn.it/en/drss-delos/35582/delos).
- Membership: member of the Board of SIEPI (the Italian scientific society of Industrial Economics and Policy) from June 2010 to May 2015; Scientific Committee of C-MET/05 Centro internuniversitario di economia applicata alle politiche per l'industria, lo sviluppo locale, l'internazionalizzazione (www.cmet.it); Associate editor of Economia e Politica Industriale Journal of Industrial and Business Economics 2015-2017; Scientific Committee of the journal "Revue d'Economie industrielle"; Scientific committee of Ires-Toscana; Scientific committee of the Eunip (European network on Industrial policy) Conferences 2002-2008, and chair of the 2007 Conference; Scientific committee of the "Incontri di Artimino sullo sviluppo locale" since 2007 (<a href="http://www.incontridiartimino.it/">http://www.incontridiartimino.it/</a>), and coordinator since the 2009 edition.
- Past institutional roles: Institutional at the University of Florence: Pro-vice chancellor to Knowledge
  Transfer and External Relations (November 2009 October 2015); President of CsaVRI Centro
  servizi di ateneo per la Valorizzazione della Ricerca e la gestione dell'Incubatore Universitario
  www.csavri.unifi.it: President of the FRI-Fondazione per la Ricerca e l'Innovazione
  www.fondazionericerca.unifi.it; Director of the Confucius Institute at the University of Florence
  www.istitutoconfucio.unifi.it; Member of the "Nucleo di Valutazione interno di Ateneo" of the University
  of Florence; President of the Corso di laurea in Economia e Commercio of Florence, and of the Corso
  di laurea in Economia politica.

## **EDUCATIONAL BACKGROUND**

- Dates (from to)
- · Name and type of organisation
- · Title of qualification awarded
- Name and type of organisation
  - · Title of qualification awarded

## RESEARCHINTERESTS

1984-1987
UNIVERSITY OF SIENA
DOCTOR OF RESEARCH IN POLITICAL ECONOMY
UNIVERSITY OF FLORENCE
GRADUATE IN ECONOMICS AND BUSINESS

Research concerns cases and models of analysis of industrial organisation. In particular:

- Investigation of conceptual frameworks on opportunities and limits of decentralised industrial creativity, processes of continuous and discontinuous change in local development, support of specific public goods to processes of innovation and internationalization in industrial districts and cities.
- Applied research on the characters of industrial development in China, considering the comparison between the importance of specialized towns there and the industrial districts in some Italian regions.
- Applied research on innovation policies and university-industry relations in local and regional spaces.
- General debates on industrial renaissance in Italy.

## **EUROPEAN PROJECTS**

In quality of president of CsaVRI-- Centro servizi di ateneo per la Valorizzazione della Ricerca e la gestione dell'Incubatore Universitario, 1 EU project:

 NEXT GENERATION SCIENCE PARKS (2012-2013), District + action within INTERREG IV, where CsaVRI has been subcontractor of partner PIN. CONCLUDED.

In quality of president of FRI-Fondazione per la Ricerca e l'Innovazione, 5 EU projects among which:

- KNOW-ECO (2012-2013), District + action within INTERREG IV, where FRI has been partner (<a href="http://www.districtplus.it/know-eco">http://www.districtplus.it/know-eco</a>). CONCLUDED
- DOROTHY (2013 concluded), is the acronym of 'Development of regional clusters for research and implementation of environmental friendly urban logistics' and is funded by the programme Regions of Knowledge (REGIONS-2012-2013-1) under FP7, where FRI is the leading subject (http://www.clusterdorothy.com/). CONCLUDED
- SOUL-FI (2014 ongoing), SOUL-FI) is a FI-WARE Accelerator funded by the European Commission
  under FP7. It is seeking to attract innovative ideas that are based on FI-WARE, the innovative, open
  cloud-based infrastructure for cost-effective creation and delivery of Future Internet applications and
  services and to provide start-up funding for the most promising ones, where FRI is partner (<a href="http://soul-fi.ipn.pt/">http://soul-fi.ipn.pt/</a>). CONCLUDED

In quality of scientific coordinator of the unit of the Fondazione per la ricerca e l'innovazione, within the partnership led by the University of Birmingham:

- MAKERS <a href="http://www.makers-rise.org/">http://www.makers-rise.org/</a> MAKERS is a project funded under the EU Research and Innovation programme Horizon 2020. This is a Research and Innovation Staff Exchange project under the Marie Sklodowska-Curie Actions, 2016-2019. Partners from ten countries: Belgium, France, Germany, Italy, U.K., Spain, Sweden, Switzerland, and U.S.A. and Singapore. MAKERS will bring together leaders from business, academia and policy to study issues related to the drivers and dynamics of sustaining the competitiveness of EU manufacturing sectors. The project's innovative research, training and mobility activities will address key concerns related to the historic opportunity for the EU to lead a manufacturing renaissance that not only upgrades existing manufacturing competences but, more importantly, develops new technological capabilities across EU regions to support regional industrial resilience for more distributed and sustainable socio-economic growth and prosperity. The MAKERS will create a multi-stakeholder platform to discuss the current understanding of issues related to the emergence of Industry 4.0 in Europe.

In quality of member of the team of the University of Florence leading the project:

- UMETECH UNIVERSITY AND MEDIA TECHNOLOGY FOR CULTURAL HERITAGE. It is an ERASMUS +. 2017-2018. Partners: Italy: University of Florence (leader); France: Telecom Lille – TL, Romania: University Politehnica of Bucharest – UPB, Argentina: Fundación Eurosur – FE, Argentina: Universidad Nacional de Misiones – UNAM, Argentina: Universidad Provincial de Cordoba – UPC, Paraguay: Universidad Nacional del Este – UNE, Paraguay: Universidad Nacional de Itapua – UNI, Perù: Universidad de Piura – UDEP, Perù: Universidad Inca Garcilaso de La Vega - UIGV. Associated partner. Italy: Regione Toscana – RT. The project aims at strengthening the role of Latin American Universities as instruments of social and economic development in the cultural heritage sector through the design and implementation of four competence centers on cultural heritage specialised in: smart computing, 3d, big data and human-machine interaction.

# LIST OF RECENT PUBLICATIONS (SELECTION)

- 2017 (with E. Santini), "Resilience and the role of arts and culture-based activities in mature industrial districts", European Planning Studies, 25:1, ps. 88-106
- 2017 (with G. Dei Ottati), "Origine e storia dei distretti industriali toscani", in AA.VV. La storia illustrata dell'economia toscana dall'Ottocento ad oggi, Pisa: Pacini Editore.
- 2016 (with A. Caloffi), "Industrial policies in a Marshallian-based multilevel perspective", European Planning Studies, 24:6, ps. 687-703.
- 2015 (with L. De Propris), "Three Generations of Industrial Districts", Investigaciones Regionales, vol. 32, ps. 75-87.
- 2015 (with C. Mazzi and R. Passeri), "Exploring the role of complementary competencies in technology transfer: A new model for spin-off creation programs", Internationa Journal of Management Cases, vol. 17, ps. 173-187.
- 2014 (with A. Caloffi, eds.), "I nuovi distretti industriali. Rapporto di Artimino sullo sviluppo locale 2012-2013", Bologna: Il Mulino, ISBN 978-88-15-25344-6.
- 2014 (with A. Monti, M. Scerbo; J.V. Colomer; O. Colomer; M. Fiore), "POLIS The Experience of the Tuscan Innovation Cluster in the Field of Sustainable Mobility", Procedia: Social & Behavioral Sciences, ps. 398-407.
- 2013 (with A. Caloffi), "System-based policies in Italy: From industrial districts to technological clusters", European Review of Industrial Economics and Policy, n. 5, http://revel.unice.fr/eriep/index.html?id=3469. ISSN: 2109-9480.

- 2012 (with Silvia Lombardi), "Specialized markets and Chinese industrial clusters: the experience of Zhejiang Province", China Economic Review, vol. 23 (3), ps. 623-638
- 2012 (with A. Caloffi, eds.), "Innovazione e trasformazione industriale: la prospettiva dei sistemi di produzione locale italiani. Rapporto di Artimino sullo sviluppo locale 2011", Bologna: Il Mulino, ISBN 978-88-15-24080-4.
- 2012 (with L. De Propris) "Small firms and industrial districts", In M. Dietrich and J. Kraft (eds.), Handbook on the Economics and Theory of the Firm, ps. 375-387, Cheltenham: Edward Elgar.
- 2011 "Some remarks on the interlinked territorial scales of Marshallian external economies", In: T. Raffaelli, T. Nishizawa, S. Cook. Marshall, Marshallians and Industrial Economics, ps. 286-307, London: Routledge.
- 2011 "Perspectives on mature Marshallian industrial districts", In: P. Cooke, B. Asheim, R. Boschma, R. Martin, D. Schwartz, F. Todtling. Handbook of Regional Innovation and Growth, ps. 78-90, Cheltenham: Edward Elgar.
- 2010 (with A. Caloffi), "Towards a framework for the evalutation of policies of cluster unpgrading and innovation", Revue d'économie Industrielle, n. 129-130, ps. 259-276.
- 2010 (with Maria J. Ruiz Fuensanta), "An Empirical analyis of district external economies based on a structure-conduct-performance framework", Papers of Regional Science, vol. 89 (4), ps. 801-818.
- 2010 (with A. Caloffi), "An Analysis of Regional Policies Promoting Networks for Innovation", in European Planning Studies, Vol. 1, No. 18, pp. 67-82.
- 2009 (with G. Becattini and L. De Propris eds.), A Handbook of Industrial Districts, Cheltenham: Edward Elgar (xxxv+863 ps.).